Athletics

PROJECT SPOTLIGHT



Lipscomb Academy

Equipment Room Storage in Championship Form

Football at any level means a lot of stuff. You're looking at storing helmets, uniforms and all the other equipment that goes into getting a team ready for, and competing at, the highest level throughout the season. That equipment can take you all the way to the championship (you hope). Yet without the right storage solution, a football storage room can quickly turn into a disaster area. Patterson Pope helped Lipscomb Academy in Nashville, TN turn its equipment area into a key part of a high achieving program.

THE PROBLEM

"Football isn't the most important thing on campus, but it is the most impactful, because it affects so many different people," says Mustang head coach Trent Dilfer. With 110 student athletes and 20 to 30 coaches, the Lipscomb Academy's football program has to corral a lot of equipment.

The old equipment room *"was a disaster,"* says Preston Campbell, Director of Football Operations at the Christian school in Nashville, TN. *"It was piled high with used equipment, step overs, ropes, old rusted weights…There was no structure or pattern to how it was organized."*

When Dilfer, a veteran NFL quarterback and ESPN analyst was named head coach in 2019, he wanted to run his operation at a college level. *"We knew that we had to increase the efficiency of the operation,"* Campbell said

THE SOLUTION

Patterson Pope surveyed the old equipment room and created a storage system to maximize the use of space. *"It definitely helped increase our efficiency and the way we do things on a daily basis,"* Campbell said. *"It's become systematic. We've really saved on costs and man hours because of what they did for us."*

The old space with its stacks of equipment strewn around the floor is now organized with static shelving and cabinets containing tubs and containers for different items of all sizes. Plus, a high density mobile shelving system has been customized to save space and to make equipment and uniforms more easily accessible.

"The customization that Patterson Pope allows with these storage units is huge," Campbell said. Being able to change a unit to accommodate a large tent or several tubs while still providing easy access, *"is really invaluable."*

All the storage lines the walls to create an open space to get to work. *"This center area allows us to still operate and fit a lot of people in here,"* Campbell said.

Adding Mustangs-branded design elements — *"cool bells and whistles"* as Dilfer puts it with a broad smile — also added a great look. Decorative cabinet fronts include the team's mascot and a helmeted player's head reaching floor to ceiling.

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"We were able to take space that was really not being used and not practical and turn it into really functional, flashy, kind of sizzling space."

Trent Dilfer
Mustangs Head Coach

THE OUTCOME

Thanks to the Patterson Pope storage solution, Lipscomb Academy's football program knows it can grow and get better every year, Campbell said. *"We can continuously reconfigure the way this room is used and still maximize the space that we have."*

Plus, taking closets and storage and turning them into a streamlined, efficient space embodies the message Dilfer and his staff try to communicate to players: *"How you do small things is the way you do all things."* That extends, Dilfer said, to *"how we store stuff and the quality of stuff that we purchase and wear."*

Having an eye for the small things, the details and the best use of space benefits the entire Lipscomb Academy football program, the head coach said. After all, for success on the field, *"every part of your operations needs to be dialed in."*







ABOUT THE CLIENT

The Lipscomb Academy football program "identifies itself as a human development program masked as a football team." Coached by Trent Dilfer, a 14-season NFL QB, the Mustangs work hard, whether on the Christian school's indoor turf practice field or in its 2,900 seat stadium in Nashville, TN.